

## **Statistical Methods and Empirical Research on Consumer Services in Beijing**

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Consumption is one of the “three carriages” to enhance economic growth. After global financial crisis, our nation has always stressed that we should “make the expansion of domestic demand as the fundamental way to guarantee the economic growth” and put the expansion of residential consumption as priority. To reflect the dynamics of consumer services in Beijing, we have started the research on statistical methods on consumer services. The research, based on relevant theory researches, referring to household consumption expenditure statistics and accounting methods of national economy, starting with the session of service provide, in accordance with *Classification of Household Consumption Expenditure* and *Industrial Classification for National Economic Activities*, screens out major consumer service industries, utilizes existing financial statistics system of service industry, and sets up “consumer service output” indexes. Based on this method, the thesis calculates “consumer service output” data in Beijing in recent years and evaluates the scientificity of the data.

**Key Words:** Service Industry, Consumption, Output