

## **Comparative study on within-household sampling methods in household survey**

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Sampling survey is a primary mean to obtain the socio-economic survey data, which usually adopts stratified multi-stage unequal probability sampling design. However, in the actual process, the people ignore the individual sampling in household. This article covers a comparative study on the ultimate sampling methods based on the data of Chinese family panel study.

**Key Words:** Sampling survey, within-household sampling, the Kish Grid, the Next-Birthday method