Trans-Border Non-Institutional Economic Activities: Multilevel Assessment of the their Impact on Community Well-Being – case of Poland and Neighboring Countries

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Abstract

Non-institutional trans-border economic activities and transactions to a large extent avoid (by their very nature) statistical observations. This compels us to confine ourselves to indirect and incomplete information, and to deal with consequences of such a situation for analysis and evaluation at the measurement and data collection stages. The purpose of this paper is two-fold. First and foremost it is to draft a conceptual and methodological framework for measuring the scope and describing the character of the trans-border individual activities (economic, tourist, cultural, etc.) along with efforts to evaluate the impact they may have on the outcome measures at each of the three levels of well-being: micro - household well-being, mezzo - community well-being, and macro - regional development and national well-being. Second, to demonstrate usefulness of the framework 'at work' through presenting preliminary results of both measurement and evaluation questions basing on data from multi-source database, including special survey research that is currently under implementation for gathering information on two-side cross-border activities (Polish and foreign citizens) along the Poland's border with its neighboring countries, with special attention being paid to the non-EU members countries (Ukraine, Belarus, and Russia/Kaliningrad).

Key words: trans-border activities, community well-being, spatial clusters, multilevel modeling.