

## **Efforts to understand and improve response to the American Time Use Survey**

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Response to the American Time Use Survey (ATUS) averaged 56 percent from the survey's inception in 2003 through 2011. This is lower than the 80 percent rate that is recommended by the United States Office of Federal Statistical Policy and Standards. Low survey response to the ATUS has generated concern that the data may not be representative of the population they are supposed to represent and has spurred numerous efforts to understand and improve response to the survey. This paper summarizes some of the efforts that have been undertaken to improve and understand response to the ATUS in its first decade.

Key Words: Survey response, response rates