

“A career in Analytics – how far do you want to go?”

Mr Er Hiok Song
Consumer Banking Analytics

The term “Analytics Career” brings to mind the image of an individual who is quiet, very good with numbers, well-learned in Math/Stats and able to create complex models from a lot of data to assist the Business in producing revenues or mitigate risks. It follows that the Analyst would follow a specialist career path that inevitably runs into an invisible ceiling in the corporate ladder.

The speaker argues this is no longer true and there has been a steady evolution in the job contents, scope and skills requirements of an Analytics career maker. He thinks that there is a new career path for people trained in Analytics that leads to a generalist role. This gives a talented and balanced individual an opportunity to become a general manager in a corporation or a well-equipped decision-maker in a start-up venture.