“A career in Analytics – how far do you want to go?”

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The term “Analytics Career” brings to mind the image of an individual who is quiet, very good with numbers, well-learned in Math/Stats and able to create complex models from a lot of data to assist the Business in producing revenues or mitigate risks. It follows that the Analyst would follow a specialist career path that inevitably runs into an invisible ceiling in the corporate ladder.

The speaker argues this is no longer true and there has been a steady evolution in the job contents, scope and skills requirements of an Analytics career maker. He thinks that there is a new career path for people trained in Analytics that leads to a generalist role. This gives a talented and balanced individual an opportunity to become a general manager in a corporation or a well-equipped decision-maker in a start-up venture.