

The Measurement of Artistic Originals in the UK

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The measurement of artistic originals such as Film, TV, Books, Music and Art are notoriously challenging and appropriate treatment generates significant debate in the National Accounts and broader statistical community. This presentation will describe the improvements implemented by the Office for National Statistics (the UK's National Statistical Institute) in the measurement methods for artistic originals in the UK. The new approach is based on a theoretical model of the economy, comprising an innovation sector upstream (production) and downstream (consuming) sectors.

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