

EVALUATING TOBACCO CONTROL IN TURKEY: COMPARABILITY OVER TIME

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Tobacco use is one of the leading preventable health issues in Turkey as well as worldwide. In the scope of GATS Project, Turkey has been one of the countries that conducted the “Global Adult Tobacco Survey” in the years 2008 and 2012. During the four-year period between these surveys, Turkey has achieved remarkable success regarding tobacco control. The sampling design of both surveys is the stratified cluster sampling, which aims to produce estimations on the basis of sex and urban/rural breakdown. All sampling procedures have been followed in accordance with the GATS manual. This paper presents the experience of Turkey in terms of the survey specific sampling design and field application and refers to the changes in gender randomization in the years 2008 and 2012. The comparable figures of the data from 2008 to 2012 regarding to the major effective strategy measures, i.e. the prevalence of current tobacco smoking, exposure to secondhand smoke in various places, quit attempts among smokers, thinking of quitting smoking, noticing any cigarette promotion and average amount spent on cigarettes are shown. The quality indicators of response rates, design effect values, meff values of both years are also included in the presentation.

Key messages: Tobacco use, comparison, manual.