

## **Business statistics making an impact: a personal story**

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The author has worked with business statistics for over 30 years. This presentation will explore how business statistics make an impact for governments, consumers and businesses. It will follow a narrative approach based on the author's experience of statistics on manufacturers' investment, prices, retail sales, local government finance, employee remuneration, national accounts, exports, market analysis, social and regional trends, labour market analysis, and pensions statistics amongst others. It will explore broader questions of statistical literacy in business and the role of statisticians in the corporate environment drawing on the progress to date of the Royal Statistical Society's **getstats** campaign.

**Key Words:** Business statistics, statistical literacy