

**Factors Influencing Integration of Official Statistics
into Business Study Programmes:
In Search of Evidence**

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In this paper we seek to initiate a scholarly dialogue concerning the integration of official statistics into business study programmes. Building on the findings from the previous stages of the BLUE-ETS project and our own personal teaching experiences we develop and implement a BLUE-ETS survey for business school teachers with the goal of establishing a theoretical and empirical framework with which we aim to identify influential factors determining the mode and level of integration. Based on the identified factors we propose measures for official statistics providers to implement.

Key Words: BLUE-ETS project, business study programmes, official statistics, survey